



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 192981 /		<u>Alt Order #</u>
<u>Product</u> August 14th Primary District #5		
<u>Contract Dates</u> 07/25/12 - 08/14/12	<u>Estimate #</u>	
<u>Advertiser</u> POL/Andrew Roraback for Congress		<u>Original Date / Revision</u> 07/23/12 / 07/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Phil Jermain	<u>Sales Office</u> New Haven Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL/Andrew Roraback for Congress
PO Box 807
51 Water Street
Torrington, CT 06790
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/30/12	08/03/12	News 8 5a-6a (Statewide)	5a-5:30a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				1	\$200.00			
N 2	WTNH	08/13/12	08/13/12	News 8 5a-6a (Statewide)	5a-5:30a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$200.00			
N 3	WTNH	07/25/12	07/27/12	News 8 5a-6a (Statewide)	5:30-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--WTF--				1	\$275.00			
N 4	WTNH	08/06/12	08/10/12	News 8 5a-6a (Statewide)	5:30-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				1	\$275.00			
N 5	WTNH	08/13/12	08/13/12	News 8 5a-6a (Statewide)	5:30-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$275.00			
N 6	WTNH	07/30/12	08/13/12	News 8 6a-7a (Statewide)	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				1	\$350.00			
	Week:	08/06/12	08/12/12	MTWTF--				1	\$350.00			
	Week:	08/13/12	08/19/12	M-----				1	\$350.00			
N 7	WTNH	07/25/12	07/27/12	GMA (Statewide)	7a-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	--WTF--				1	\$375.00			
N 8	WTNH	07/30/12	08/13/12	GMA (Statewide)	7a-9a		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				1	\$375.00			
	Week:	08/06/12	08/12/12	MTWTF--				1	\$375.00			
	Week:	08/13/12	08/19/12	M-----				1	\$375.00			
N 9	WTNH	07/28/12	08/12/12	SaSu 6a-8a	6a-8a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----SS				1	\$150.00			
	Week:	07/30/12	08/05/12	-----SS				1	\$150.00			
	Week:	08/06/12	08/12/12	-----SS				1	\$150.00			
N 10	WTNH	07/30/12	08/10/12	News 8 @ 5p-6p	5p-6p		:30			NM	2	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

JULY 2014

RTM

PUB. JOURNAL

100% JOURNAL

100% JOURNAL

NEWS

Proposal 100%

Description: (Copy August 1)

Flight: 100% JOURNAL

100% JOURNAL

Program	SPOT	SPOT	SPOT	SPOT	Total	Primary A13+	A13+
Good Morning Connecticut 6-8:30a	10	\$200	\$200	\$400	Ad 2011 PA L7	10	10
Good Morning Connecticut 8:30-10a	10	\$275	\$275	\$550	Ad 2011 PA L7	10	10
Good Morning Connecticut 10a-12p	10	\$200	\$200	\$400	Ad 2011 PA L7	10	10
Good Morning America	10	\$275	\$275	\$550	Ad 2011 PA L7	10	10
Good Morning CT	10	\$150	\$150	\$300	Ad 2011 PA L7	10	10
News 5 @ 5p	10	\$200	\$200	\$400	Ad 2011 PA L7	10	10
News 5 @ 6p	10	\$200	\$200	\$400	Ad 2011 PA L7	10	10
News 5 @ 11PM	10	\$200	\$200	\$400	Ad 2011 PA L7	10	10
Nightline	10	\$200	\$200	\$400	Ad 2011 PA L7	10	10

PROPOSAL SUMMARY

		SPOT	SPOT	SPOT	SPOT	Total	A13+	A13+
	Total \$	\$1,600	\$3,375	\$4,050	\$1,000	\$10,025		
	Chassis	4	8	8	2	22		
	CD	100	375	400	190	1065		
Hartford & New Haven	Reach	4.5	101.7	108.5	4.4	219.1	1000	1000
	Frequency	1.1	1.5	1.4	1.5	2.5		

* 10,025.00

7-20-12

STAMFORD SAVINGS BANK
STAMFORD, CT 06405

450

RORABACK FOR CONGRESS
ANNA-ELYSAPETH MCQUIRE, TREASURER
P.O. BOX 807
51 WATER ST.
TORRINGTON, CT 06790

July 20, 2012

PAY TO THE
ORDER OF

WTNH

\$8521.25

Eight thousand five hundred twenty-one dollars + 25/100

NEW Ad-TV 7/24-8/13

Anna McQuire
ATTORNEY AT LAW

000450 02111714651 1703099390*

Political Inquiry Form



Date: 7-20-12

To: Station Political File

Account Executive: _____ Office: _____

Name of Candidate: Andrew Raparock

Political Affiliation: Republican

Election Date: 8-14-12 Type of Election: Primary

City, State, Municipality: CT

Office Sought: U.S. Congress 5th District

Inquiry Made By: Jim Kove

Agency/Organization: Real Marketics

Address: P.O. Box 1214

Middletown CT 06762

Telephone: 203-560-3359 Fax: email jmkovejr@yahoo.com

Sponsoring Group/Committee: _____

Address: _____

Telephone: _____ Fax: _____

x Committee Members... Chairperson: [Signature]

Treasurer: Ann McGuire Other: _____

Commercial Length: (:30) ✓ (:50) Other: _____

Programs / Dayparts Requested: All WTNH 8

Station Offer: _____

STATION POLITICAL DISCLOSURE STATEMENT

Submitted To: _____ Date: _____

Stations Requested: _____